

EXECUTIVE SUMMARY: DEUSIM

30 ROCK meets SUCCESSION... with a Soul.



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THE HOOK

The entertainment industry is not just a business; it is the Architecture of the Human Spirit. For twenty years, the giants of the **13 Pillars**—including Disney, NBCU, Fox, Sony, Warner, and DreamWorks—have served as the custodians of our collective narrative. **DeusIM** reveals that the apprenticeship is over. The founders of these empires are returning through **Ancestral Intelligence (AnI)**, inhabiting the current leaders of the grid to fulfill a forgotten mandate.

THE PREMISE

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Set against the high-stakes backdrop of global media mergers and the Content Wars, *DeusIM* follows **SARA**, a senior network executive who discovers a “glitch” inside the boardroom. She realizes that the corporate geniuses controlling the narrative grid are becoming conduits for something deeper — the ancestral intelligence of the Icons who once reshaped culture itself.

At **THE KINGDOM**, when CEO **ROGER** delivers an earnings call, he is briefly overridden by the perfectionism of Steve Jobs and the imaginative spirit of Walt Disney.

At **THE PEACOCK**, when network chief **LEE** goes to war, he moves with the philosophical precision and physical clarity of Bruce Lee.

THE NARRATIVE ENGINE: DOUBLE-INHABITATION

The series' primary conflict is driven by **Double-Inhabitation**: the friction between a modern executive "**Shell**" and an ancient, legendary "**Soul Signature**".

The Shell: A high-functioning **corporate genius** navigating the complex politics of the 13 Pillars.

The Soul Signature: The potent, ancestral frequency of an Icon taking the wheel to redirect the global narrative.

FRANCHISE ARCHITECTURE

- **Primary Genre:** Corporate Thriller / Magical Realism
- **Format:** 60-minute serialized prestige drama
- **Source Material:** Seven completed manuscripts (Volumes I–VII)
- **Season Arc:** A fully mapped seven-season journey from the Information Age into what the series calls *the Age of Return*

THE BOTTOM LINE

DeusIM is a prestige series that turns the media industry itself into the arena — and asks what happens when those who shape the world are quietly shaped in return.

Recognition is enough. The signal is live.